

DIGITAL BILLBOARD RATES & SPECS

RATE CARD

52-WEEK

\$3,920
per 4 weeks

26-WEEK

\$4,165
per 4 weeks

12-WEEK

\$4,410
per 4 weeks

4-WEEK

\$4,900

INDUSTRY EXCLUSIVE PREMIUM

25% (per one side of the billboard)

16-SECOND SCROLL

+80%

DUAL SIDED

+75%

NONPROFIT

26-week rate for 4-weeks

***Creative assistance available for additional charge**

WEEKLY

\$1,500

DAILY

\$200

CREATIVE REQUIREMENTS

Resolution is 264 pixels tall and 936 pixels wide.

RECOMMENDED CONTENT FORMAT:

Resolution: 264px X 936px (Y x X) at 72ppi

Format: Lossless PNG, 24-bit, no alpha channel

ALLOWED VARIANT:

Resolution: 400px X 1400px at 72ppi

Format: JPG or PNG

Billboard is Height 264 x Width 936

Output resolution: 1280x720

CONTACT US



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